

DENSO

2024 - 2025 STARTER Catalogue



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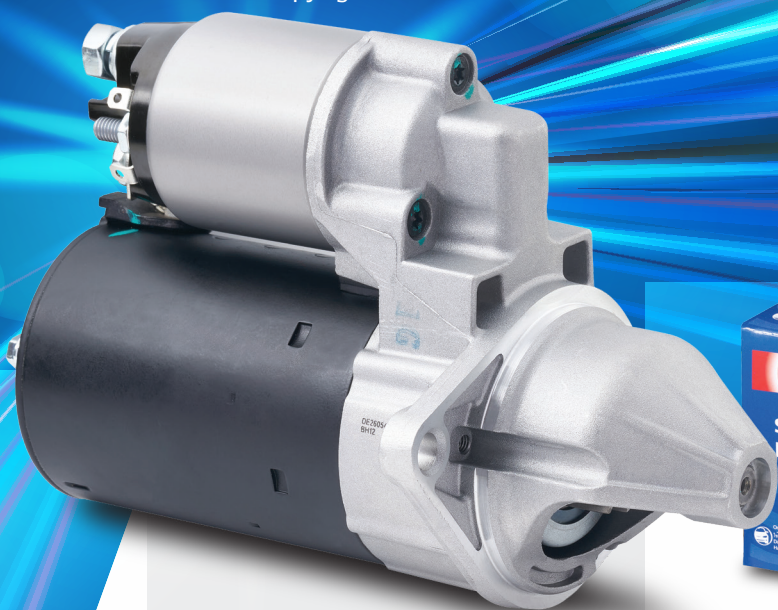
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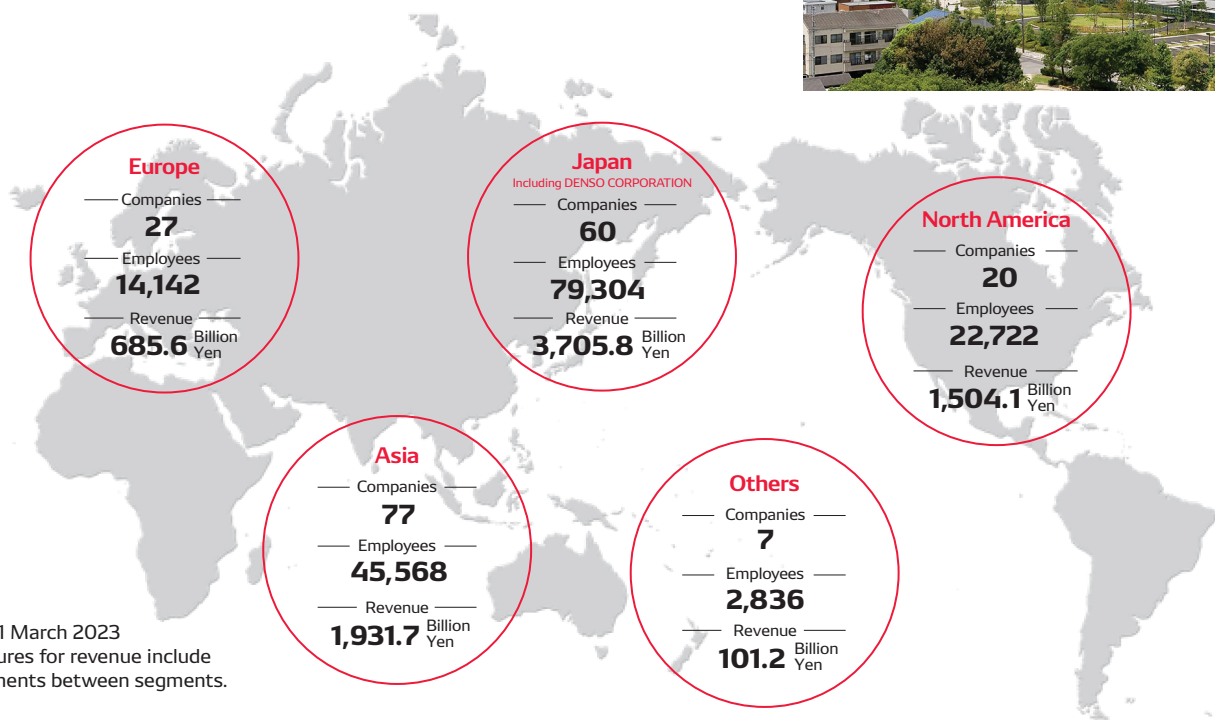
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About DENSO



As of 31 March 2023
The figures for revenue include adjustments between segments.

DENSO Philosophy

The "DENSO Philosophy" guides our corporate actions, ensuring that we will continue to be a corporation that is trusted by people around the world.

Our Mission

Contributing to a better world by creating value together with a vision for the future.

Our Management Principles

- 1 Customer satisfaction through quality products and services
- 2 Global growth through anticipation of change
- 3 Environmental preservation and harmony with society
- 4 Corporate vitality respect for individuality

Our Individual Spirit

- 1 To be creative in thought and steady in action
- 2 To be cooperative and pioneering
- 3 To be trustworthy by improving ourselves

As a global manufacturer of automotive parts, DENSO is expanding its business operations around the world. Our DENSO employees are working in many countries and regions and working to supply products that meet the needs of customers worldwide.

Established 1949

We are a trusted Tier 1 automotive supplier and influencer providing thermal, powertrain, mobility, electrification, & electronic systems to carmakers and other manufacturers around the world.

Automotive Parts Company in Terms of Global Sales

We are the **world's second largest** parts and systems provider in terms of sales.

Consolidated Net Sales

In Fiscal Year ended March 31, 2023, DENSO achieved consolidated net sales of approximately **US\$47.9 billion**.

DENSO's Future Direction 4 Core Technologies

- Electrification
- Connected Driving
- Advanced Safety and Automated Driving
- Factory Automation / AgTech

R & D Investment US\$3.9 billion

We are committed to R&D and invested nearly 10 percent of global consolidated sales to accelerate technological development focusing on electrification and autonomous technologies. (automated drive, automatic operation).

Number of Patents Worldwide 41,000

DENSO is leveraging its business strategy and intellectual property strategy to utilize its value-added technologies.

The DENSO Group 190 Companies

We have research, production, and sales offices throughout the world, with a total of 190 consolidated subsidiaries.

Total number of Employees 164,572 people

Our talented, diverse and skilled employees around the world work together to deliver superior products backed by quality-first mindset and technology expertise.

Global Network 35 Countries and Regions

DENSO's network spans across 35 countries and regions allowing us to share diverse perspectives and opinions to deliver global and regional solutions to meet societal needs.

As of 31 March 2023

Starter

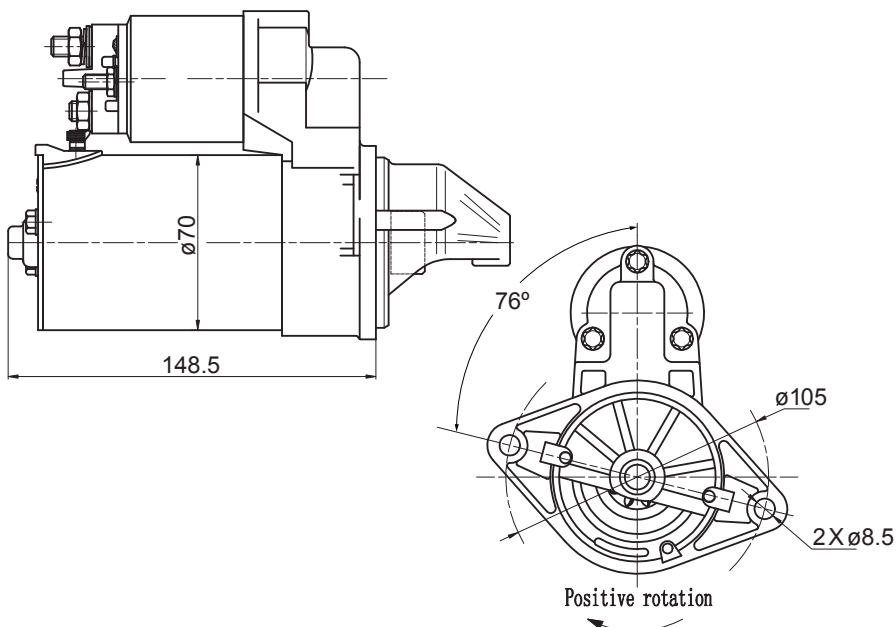
MODEL	MODEL YEAR	CAR MAKER P/N	DENSO P/N	LINE DRAWING PAGE NO.
AUDI				
A3	2003-	02E911023H	DE260540-5090	6
A3	2003-	02M911023G	DE260540-5060	5
CITROEN				
JUMPER	2006-	6C1T 11000 AD	DE260540-5150	7
FORD				
FIESTA	2004-	96FB-11000-KB	DE260540-5030	5
FOCUS	2004-	96FB-11000-KB	DE260540-5030	5
TRANSIT	2006-	6C1T 11000 AD	DE260540-5150	7
MERCEDES				
C-CLASS	2002-	0 001 107 406	DE260540-5020	4
E-CLASS	2002-	0 001 107 406	DE260540-5020	4
SLK	2002-	0 001 107 406	DE260540-5020	4
OPEL				
ASTRA	1998-	93184533	DE260540-5010	4
CORSA	1998-	93184533	DE260540-5010	4
PEUGEOT				
BOXER	2006-	6C1T 11000 AD	DE260540-5150	7
SEAT				
IBIZA	2001-	02T911023R	DE260540-5070	6
SKODA				
FABIA	2001-	02T911023R	DE260540-5070	6
OCTAVIA	2003-	02M911023G	DE260540-5060	5
VOLKSWAGEN				
GOLF	2003-	02E911023H	DE260540-5090	6
GOLF	2003-	02M911023G	DE260540-5060	5
PASSAT	2003-	02E911023H	DE260540-5090	6
POLO	2001-	02T911023R	DE260540-5070	6
TRANSPORTER	1995-2003	02B-911-023B	DE260540-5170	7

Starter

DE260540-5010

Car Maker P/N	Car Maker	Car Model	Model Year
93184533	OPEL	ASTRA	1998-
93184533	OPEL	CORSA	1998-

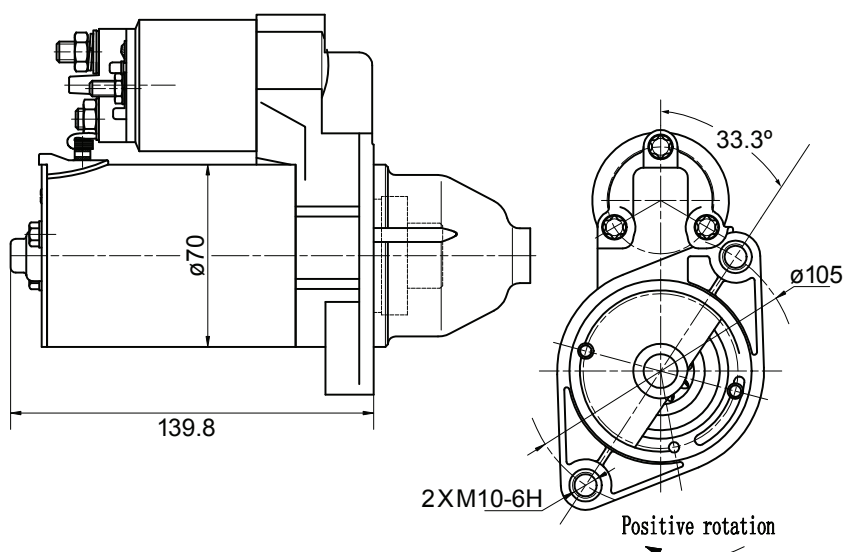
Power	1.1kW
No. Of Mounting Holes	2
Rotation Direction	CW
Voltage	12V
Angle Between Switch and Mounting Hole	76°
Tooth Number	9



DE260540-5020

Car Maker P/N	Car Maker	Car Model	Model Year
0 001 107 406	MERCEDES	C-CLASS	2002-
0 001 107 406	MERCEDES	E-CLASS	2002-
0 001 107 406	MERCEDES	SLK	2002-

Power	1.1kW
No. Of Mounting Holes	2
Rotation Direction	CW
Voltage	12V
Angle Between Switch and Mounting Hole	33.3°
Tooth Number	9

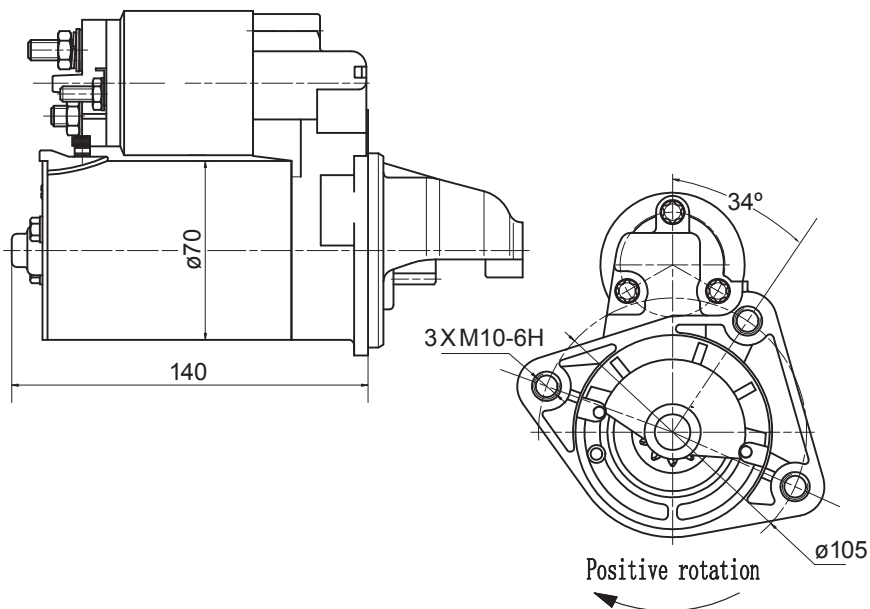


Starter

DE260540-5030

Car Maker P/N	Car Maker	Car Model	Model Year
96FB-11000-KB	FORD	FIESTA	2004-
96FB-11000-KB	FORD	FOCUS	2004-

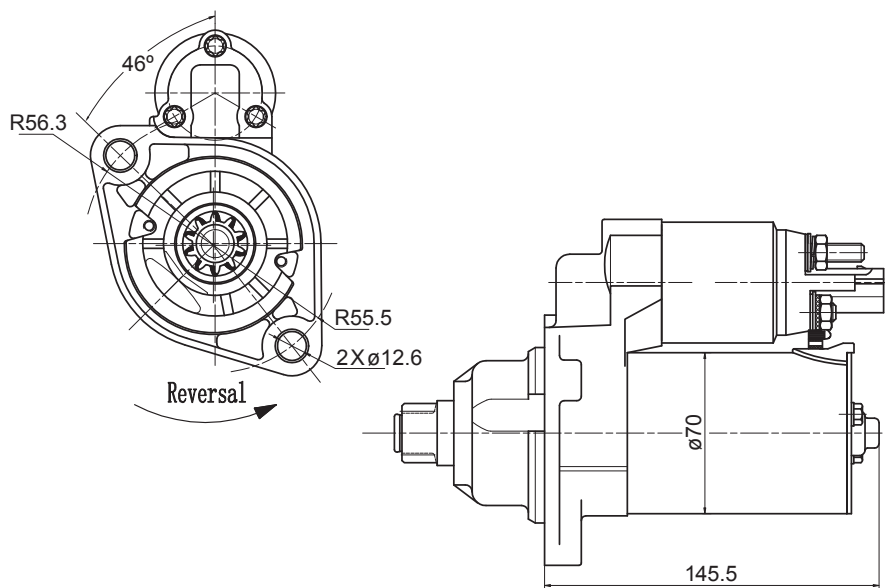
Power	1.1kW
No. Of Mounting Holes	3
Rotation Direction	CW
Voltage	12V
Angle Between Switch and Mounting Hole	34°
Tooth Number	10



DE260540-5060

Car Maker P/N	Car Maker	Car Model	Model Year
02M911023G	AUDI	A3	2003-
02M911023G	SKODA	OCTAVIA	2003-
02M911023G	VOLKSWAGEN	GOLF	2003-

Power	1.1kW
No. Of Mounting Holes	2
Rotation Direction	CCW
Voltage	12V
Angle Between Switch and Mounting Hole	46°
Tooth Number	10

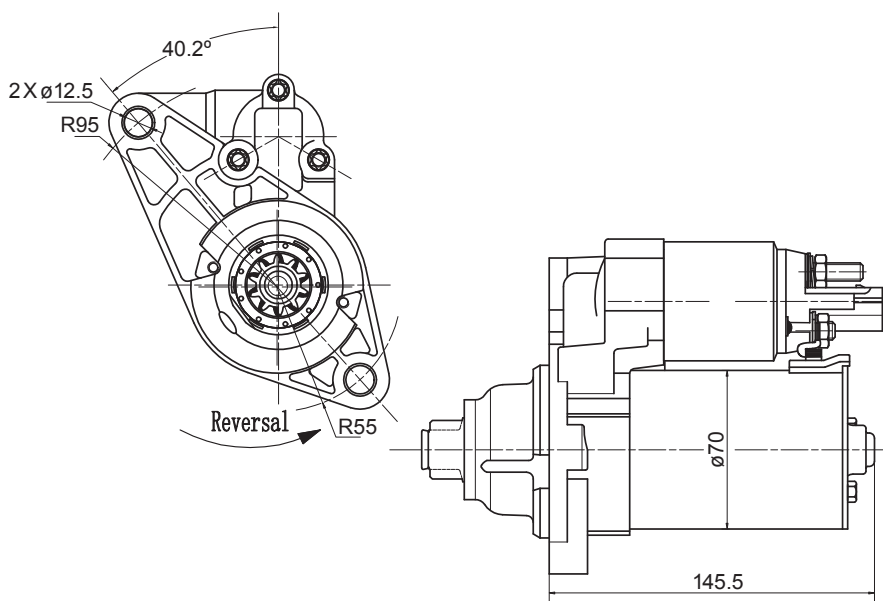


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DE260540-5070

Car Maker P/N	Car Maker	Car Model	Model Year
02T911023R	SEAT	IBIZA	2001-
02T911023R	SKODA	FABIA	2001-
02T911023R	VOLKSWAGEN	POLO	2001-

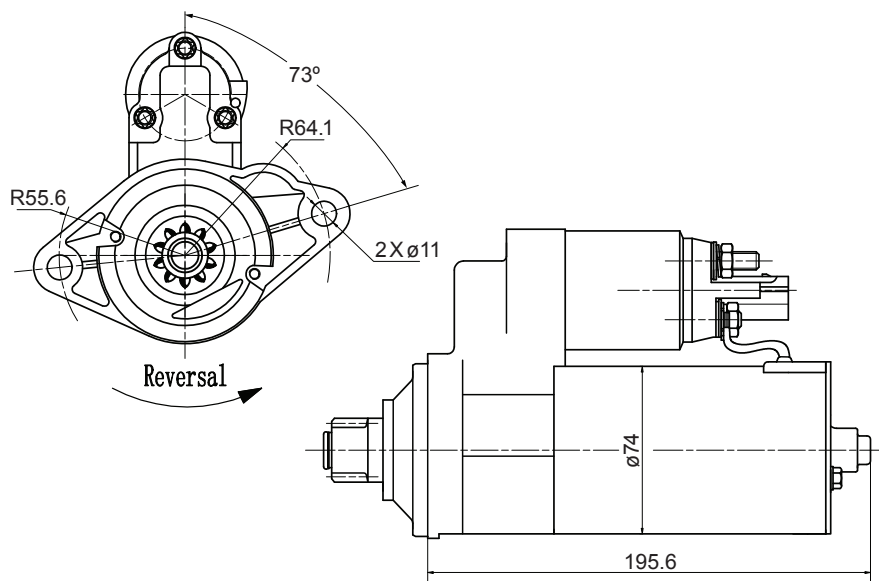
Power	1.0kW
No. Of Mounting Holes	2
Rotation Direction	CCW
Voltage	12V
Angle Between Switch and Mounting Hole	40.2°
Tooth Number	10



DE260540-5090

Car Maker P/N	Car Maker	Car Model	Model Year
02E911023H	AUDI	A3	2003-
02E911023H	VOLKSWAGEN	GOLF	2003-
02E911023H	VOLKSWAGEN	PASSAT	2003-

Power	1.7kW
No. Of Mounting Holes	2
Rotation Direction	CCW
Voltage	12V
Angle Between Switch and Mounting Hole	73°
Tooth Number	10

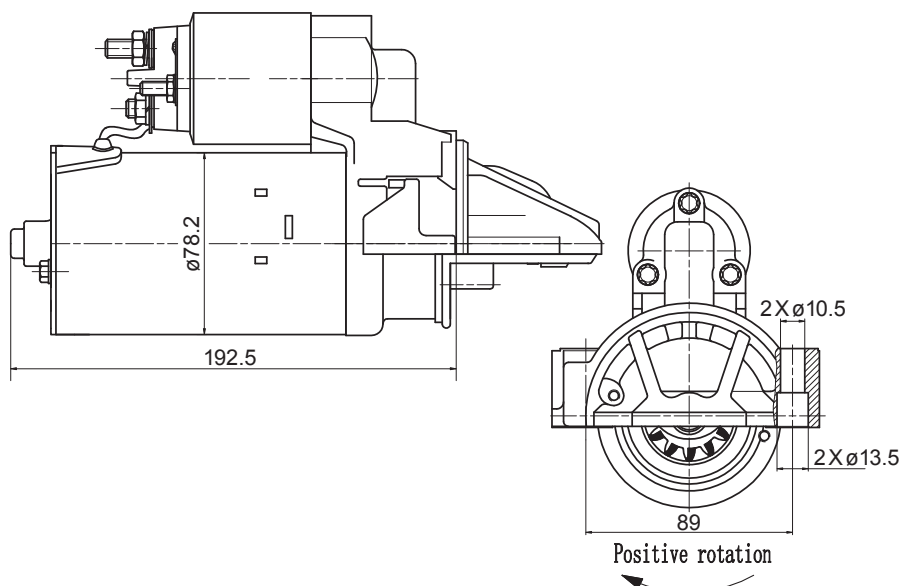


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DE260540-5150

Car Maker P/N	Car Maker	Car Model	Model Year
6C1T 11000 AD	CITROEN	JUMPER	2006-
6C1T 11000 AD	FORD	TRANSIT	2006-
6C1T 11000 AD	PEUGEOT	BOXER	2006-

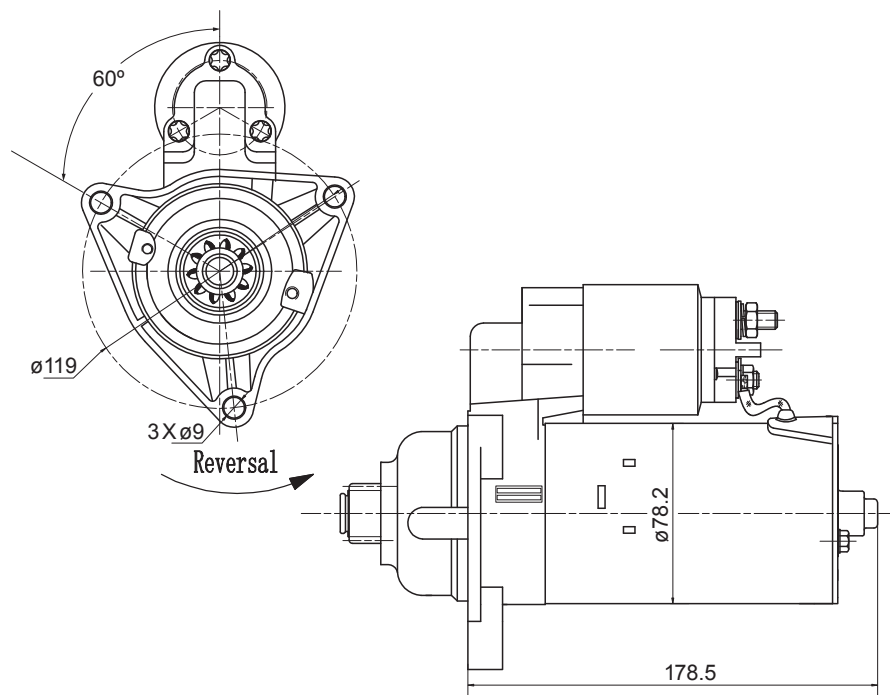
Power	2.0kW
No. Of Mounting Holes	2
Rotation Direction	CW
Voltage	12V
Angle Between Switch and Mounting Hole	90°
Tooth Number	12



DE260540-5170

Car Maker P/N	Car Maker	Car Model	Model Year
02B-911-023B	VOLKSWAGEN	TRANSPORTER	1995-2003

Power	2.0kW
No. Of Mounting Holes	3
Rotation Direction	CCW
Voltage	12V
Angle Between Switch and Mounting Hole	60°
Tooth Number	10



Starter

CAR MAKER	CAR MAKER P/N	DENSO P/N	REFERENCE PAGE NO.
AUDI	02E911023H	DE260540-5090	6
	02M911023G	DE260540-5060	5
CITROEN	6C1T 11000 AD	DE260540-5150	7
FORD	6C1T 11000 AD	DE260540-5150	7
	96FB-11000-KB	DE260540-5030	5
MERCEDES	0 001 107 406	DE260540-5020	4
OPEL	93184533	DE260540-5010	4
PEUGEOT	6C1T 11000 AD	DE260540-5150	7
SEAT	02T911023R	DE260540-5070	6
SKODA	02M911023G	DE260540-5060	5
	02T911023R	DE260540-5070	6
VOLKSWAGEN	02B-911-023B	DE260540-5170	7
	02E911023H	DE260540-5090	6
	02M911023G	DE260540-5060	5
	02T911023R	DE260540-5070	6

Note

Regional Sales Network in Asia Pacific, Middle East and Africa

Singapore

DENSO INTERNATIONAL ASIA PTE. LTD.

Main business: Regional headquarters for Asia and Oceania
Sale of aftermarket products
Address: 51 Science Park Road, #01-19 The Aries, Science Park II,
Singapore 117586
Tel: +65 6776 8268 Fax: +65 6776 8698

Australia

DENSO AUTOMOTIVE SYSTEMS AUSTRALIA PTY. LTD.

Main business: Regional headquarters for Australia
Sale of automotive components
Address: 46 Merrindale Drive, Croydon, Victoria 3136, Australia
Tel: +61 3 8761 1100 Fax: +61 3 8761 1501

India

DENSO INTERNATIONAL INDIA PVT LTD

Main business: Sales of automotive components
Address: Plot No.3, Sector-3, IMT Manesar, Gurugram,
Haryana – 122052
TEL: +91 124 480 3200 Fax: +91 124 480 3201

Indonesia

PT DENSO SALES INDONESIA

Main business: Sale of automotive components
Address: Jalan Gaya Motor 1 no. 6, Sunter II, Kel. Sungai Bambu,
Kec. Tanjung Priok Jakarta 14330
Tel: +62 21 651 2279 Fax: +62 21 651 2284

Malaysia

DENSO (MALAYSIA) SDN. BHD.

Main business: Sale of automotive components
Address: Ground Floor, No 14, Jalan Glenmarie (Persiaran Kerjaya),
Section U1, 40150 Shah Alam, Selangor Darul Ehsan,
Malaysia
Tel: +60 3 5569 9933 Fax: +60 3 5567 3301

Taiwan

DENSO TAIWAN CORP.

Main business: Sale of automotive components
Address: 525, Sec. 2 Mei Su Road, Yang Mei Town, Taoyuan Hsien,
Taiwan, R.O.C
Tel: +886 3 482 8001 Fax: +886 3 482 8003

Thailand

DENSO SALES (THAILAND) CO. LTD.

Main business: Sale of automotive components
Address: 888 Moo 1, Bangna-Trad Km. 275, Tambol Bangbo,
Amphur Bangbo, Samutprakarn 10560 Thailand
Tel: +66 2 315 9500 Fax: +66 2 315 9555

The Philippines

DENSO PHILIPPINES CORPORATION

Main business: Sale of automotive components
Address: 109 Unity Avenue, Special Economic Zone,
Carmelray Industrial Park 1, Canlubang,
Calamba City, Philippines 4037
Tel: +63-49-549-3030 loc 4711 Fax: +63 49 549 3089

UAE

DENSO SALES MIDDLE EAST & NORTH AFRICA FZE

Main business: Sales and services of aftermarket products in
Middle Eastern and North African countries
Address: P.O. Box 261986 - S3B3SR03 - Jebel Ali Free Zone South -
Dubai - UAE
Tel: +971 4880 7789 Fax: +971 4880 7790

Vietnam

DENSO MANUFACTURING VIETNAM CO., LTD

Main business: Sales of automotive components
Address: Plot E-1, Thang Long Industrial Park,
Kim Chung Commune, Dong Anh District,
Ha Noi, Viet Nam
Tel: +84 4 3881 1608 Fax: +84 4 3881 2238



We welcome your feedback & suggestions!

If you have any feedback or suggestions on this catalogue,
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or call our DENSO office in your country.



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